



JACKSON HOLE
CHAMBER OF COMMERCE

Jackson Hole Economic Dashboard Metrics

Sources & Notes

Teton County Lodging Tax	Feb-17	Feb-16	Change	Feb-15	Change	Source: Wyoming Dept of Revenue
Teton County Lodging Tax	\$374,858	\$374,155	0.19%	\$371,853	0.81%	Fiscal Year begins July 1
Teton County Lodging Tax Fiscal Year to Date	\$4,674,247	\$4,268,557	9.50%	\$3,841,040	21.69%	
Wyoming State Reporting	Mar-17	Mar-16	Change	Mar-15	Change	Source: Wyoming Dept of Revenue
Teton County Total Sales & Use Tax Distribution TO Wyoming	\$5,644,658	\$5,489,026	2.84%	\$5,296,013	6.58%	Fiscal Year begins July 1
Teton County Fiscal Year to Date Sales & Use Tax Distribution TO Wyoming	\$66,405,079	\$62,197,814	6.76%	\$60,307,724	10.11%	Teton County includes Town of Jackson, Teton County and Teton Village
Teton County Total Sales & Use Tax Distribution FROM Wyoming	\$3,164,674	\$3,099,375	2.11%	\$2,975,182	6.37%	Note: Sales & Use Tax and Unemployment data are reported 60 days afterwards
Teton County Fiscal Year to Date Sales & Use Tax Distribution FROM Wyoming	\$36,617,006	\$34,656,363	5.66%	\$33,195,437	10.31%	
Unemployment Rate - Teton County	2.7%	3.5%	-0.80%	3.6%	-0.90%	Source: Wyoming Dept of Workforce Services
Tourism	Apr-17	Apr-16	Change	Apr-15	Change	Lodging tax collection started April 1 of 2011
Grand Teton National Park Recreation Visitation	54,699	59,287	-7.74%	52,348	4.49%	Source: National Park Service
Grand Teton National Park Recreation Visitation - Calendar Year to Date	197,405	215,221	-8.28%	207,970	-5.08%	
Yellowstone National Park Recreation Visitation	45,095	59,253	-23.89%	46,600	-3.23%	Source: National Park Service
Yellowstone National Park Recreation Visitation - Calendar Year to Date	130,785	149,125	-12.30%	132,069	-0.97%	
Jackson Hole & Greater Yellowstone Visitor Center Visitation	9,133	9,101	0.35%	8,017	13.92%	Source: Visitor Center
Jackson Hole & Greater Yellowstone Visitor Center Visitation - Calendar Year to Date	77,003	79,046	-2.58%	76,456	0.72%	
Jackson Hole Airport Enplanements	9,636	9,718	-0.84%	8,929	7.92%	Source: Jackson Hole Airport
Jackson Hole Airport Enplanements - Calendar Year to Date	106,931	106,771	0.15%	95,043	12.51%	
DestiMetrics Tourism Data	Apr-17	Apr-16	Change	Apr-15	Change	
DestiMetrics Occupancy	12.4%	14.3%	-13.29%	15.4%	-19.48%	Source: DestiMetrics
DestiMetrics ADR	\$133	\$120	10.83%	\$123	8.13%	http://www.jacksonholechamber.com/tourismforecast/
Historical 6 Month Actual Performance: Occupancy	43.2%	42.5%	1.65%	41.6%	3.85%	
Historical 6 Month Actual Performance: ADR	\$321	\$301	6.64%	\$298	7.72%	
Future 6 Month On the Books Performance: Occupancy	51.9%	50.8%	2.17%	46.0%	12.83%	
Future 6 Month On The Books Performance: ADR	\$322	\$275	17.09%	\$264	21.97%	
Business Sector Specific	Apr-17	Apr-16	Change	Apr-15	Change	
Business Licenses Issued	16	25	-36.00%	10	60.00%	Source: Town of Jackson
Business Licenses Issued - Calendar Year to Date	77	51	50.98%	46	67.39%	
Business Licenses Issued (Short Term Rentals)	17	0		NA		
# of Real Estate Sales (1st Quarter of 2017)	116	102	13.73%	133	-12.78%	Source: MLS and JHRE Associates internal database
Dollar Volume in Real Estate Sales (1st Quarter of 2017)	\$206,803,144	\$172,365,439	19.98%	\$203,809,813	1.47%	
Construction (building permits)	34	36	-5.56%	43	-20.93%	Source: Teton County Building Dept
Construction (building permits) - Calendar Year to Date	117	244	-52.05%	127	-7.87%	
Residential Building Value Total	\$25,443,541	\$34,871,840	-27.04%	\$36,839,530	-30.93%	Source: Teton County Building Dept
Residential Building Value Total - Calendar Year to Date	\$85,735,927	\$88,817,108	-3.47%	\$73,168,630	17.18%	
Commercial Building Value Total	\$619,000	\$1,820,000	-55.00%	\$935,000	-12.41%	Source: Teton County Building Dept
Commercial Building Value Total - Calendar Year to Date	\$31,537,000	\$9,313,247	238.63%	\$2,389,200	1219.98%	
Job:Rental Ads in Newspaper (Ratio)	7.65	8.52	-10.21%	7.01	9.13%	Source: Jackson Hole News & Guide